



SUBSONIX

Dragon Boat Club
SOUTH AUSTRALIA

SPONSORSHIP OPPORTUNITIES



www.subsonix.com.au



ABOUT THE CLUB

Subsonix Dragon Boat Club is a not for profit organisation whose aim is to offer the opportunity for members to compete locally, interstate and internationally at minimum expense to club members. Originally formed as a Corporate (social level) team within the Australian Submarine Corporation, the SUBSONIX Dragon Boat Club has been competing in State, National and International dragon boat competition since 1990.

Over the years, our club has mirrored the focus of most Australian dragon boating clubs, and now competes at the elite (sports) level of competition. This shift has endorsed the Clubs competitiveness, with new and seasoned paddlers combining to bring us experience and success at state and national levels.

SUBSONIX have continuously fielded a strong team of paddlers from all sexes, varying ages, differing cultures and diverse backgrounds. However, we also cater for those who want to just paddle socially for fun and fitness, allowing people to enter the sport without necessarily needing the intense training required for the Sports level of competition.

This season, SUBSONIX will compete in all local divisions of dragon boat racing and will also be competing in the Australian National Championships to be held in Queensland in March 2018 and the World Club Crew Championships to be held in Hungary in 2018.

In addition to annual memberships fees the club actively fundraises throughout the year. We also ask for support in corporate sponsorship which will allow us to provide more local support to our members and in turn gives businesses exposure on an international level. Our proud record of attendance at national and international dragon boating events is as follows;

- Singapore Dragon Boat Festival (1993)
- Darling Harbour Dragon Boat Championships (1998)
- Melbourne International Dragon Boat Festival (1998, 2001, 2003)
- Canberra 9th Australian Masters Games (2003)
- Darwin Arafura Games (2005)
- Adelaide 10th Australian Masters Games (2003, 2005)
- Australian Dragon Boat National Championships (annually)
- World Club Crew Championships - Adelaide (2016)
- Hong Kong Invitational (2016)

SPONSORSHIP PACKAGES

GOLD - \$5000

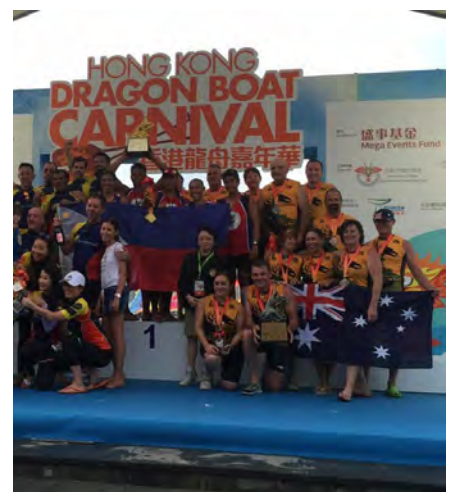
- ✓ Exclusive branding on World Club Crew attire, this is expected to be an internationally televised and streaming event.
- ✓ Sponsor's Banner in a prominent position on Subsonix marquee, used on every race day throughout the season.
- ✓ Advertising on club's trailer utilised on all race days to transport equipment.
- ✓ Acknowledgment on website, Facebook and Subsonix Club Newsletter.
- ✓ Email notification of all club events.

SILVER - \$3,000

- ✓ Advertising on Subsonix post-race T-Shirts.
- ✓ Sponsor's Banner in a prominent position on Subsonix marquee, used on every race day throughout the season.
- ✓ Advertising on club's trailer utilised on all race days to transport equipment.
- ✓ Acknowledgment on website, Facebook and Subsonix Club Newsletter.
- ✓ Email notification of all club events.

BRONZE - \$1,000

- ✓ Sponsor's Banner in a prominent position on Subsonix marquee, used on every race day throughout the season.
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For further details please contact Sharon Knights, President
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